

M5 **RODEO**
PROMOTIONS

MAY 2026

WE KNOW RODEO

Hot off the Arena



2026 OFF TO AN EPIC START!

COVER IMAGE FROM THE DUSTY LENS MEDIA

SUPER SERIES WINNERS

WE CROWNED OUR OPEN CHAMPIONS

A RECORD SEASON FOR PRIZE MONEY

The M5 Super Series has finished its biggest season yet, with the 2026 champions crowned at the final stop in Wangaratta.

After eight full rodeos as part of the APRA Circuit, the series wrapped on a high, celebrating a standout season for competitors, spectators and the wider rodeo community.

M5 Rodeo Promotions continued its push to raise the standard of Australian rodeo, delivering more than \$360,000 in prize money across the series. That averages around \$45,000 per rodeo going directly into competitors' pockets.

The Wangaratta final brought the season to a fitting close, with champions recognised across the open events and all-round titles.



OUR ALL ROUND COWGIRL...LISS KENNY



JARROD MCKANE IN THE BAREBACK BRONC RIDE

OPEN EVENT CHAMPIONS

Barrel Race: Candy Michaelis
Saddle Bronc: David Stacey
Bareback Bronc: Jarrod McKane
Breakaway Roping: Joebie McPhee
Bull Ride: Kyle Horton
Steer Roping: Terry Evison
Team Roping Header: Jayden Kenny
Team Roping Heeler: Shane Kenny

ALL ROUND CHAMPIONS

All Round Cowboy: David Stacey
All Round Cowgirl: Elyssa Kenny

**CONGRATULATIONS TO ALL 2026 M5
SUPER SERIES CHAMPIONS AND EVERY
COMPETITOR WHO HELPED MAKE THIS
SEASON ONE TO REMEMBER.**

THANK YOU TO OUR GENEROUS SERIES SPONSORS

YOWY | RIVERINA AUSTRALIA | KATIE B | BLING & SPEED | RED BULL | BUNDABERG RUM | TRAVLA BEER | VK VINYL |
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SUPER SERIES WINNERS

CELEBRATING OUR JUNIOR CHAMPIONS

FUTURE CHAMPIONS. BIG RODEO ENERGY.

The 2026 M5 Junior Super Series, proudly brought to you by Urban Dust Hat Bar & Boutique, has wrapped up after a huge season of junior rodeo competition.

Champions were crowned at Wangaratta on Good Friday, marking the final stop of the M5 Super Series and celebrating the young competitors who have shown skill, confidence and outstanding sportsmanship throughout the season.

From barrel racing to roping, steer riding and bull riding, the Junior Super Series has been a standout part of the M5 season, giving the next generation of rodeo athletes the chance to develop in the arena and compete across a professional series environment.



JUNIOR RODEO IN ACTION



U12 JUNIOR CHAMPIONS

Barrel Race: Teale Moffat

Steer Ride: Carter McDonald

Breakaway Roping: Slater McDonald

U12 All Round Cowboy: Carter McDonald

U12 All Round Cowgirl: Teale Moffat

JUNIOR CHAMPIONS

Barrel Race: Ava Emery

Steer Ride: Carter McDonald

Breakaway Roping: Dion Flanagan

Bull Ride: Blake Cross

Team Roping Header: Beau Kimber

Team Roping Heeler: Denton Perkins

Junior All Round Cowboy: Kade O'Dea

Junior All Round Cowgirl: Ava Emery

A SPECIAL THANK YOU GOES TO MAJOR SPONSOR URBAN DUST HAT BAR & BOUTIQUE FOR PROUDLY SUPPORTING THE JUNIOR SUPER SERIES AND BACKING THE FUTURE OF RODEO.

THANK YOU TO OUR GENEROUS SERIES SPONSORS

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NEBO RUN AND WON

ESWA SERIES OPENER WRAPS UP AT NEBO

The 2026-2027 Extreme Steer Wrestling Australia Series Opener at the always awesome Nebo Rodeo has been run and won, with Ryley Gibb once again proving why he is one of the best in the game.

Ryley took out the Short Go with a 4.45, ahead of Timmy McAuley on 5.5, M5's own Gene MacDonald on 5.6 and Tom Willoughby on 6.25.

In the Average, Ryley Gibb finished on top with 10.35/2, followed by Timmy McAuley on 10.6/2, Tom Willoughby on 10.95/2, Gene MacDonald on 11.45/2, George Wheeler on 12.85/2 and Gavin Walker on 18.65/2.

A huge thank you to the Nebo Rodeo committee for putting on a cracking event and giving the steer wrestlers a stage to kick off the series in true rodeo fashion. Events like this do not happen without hardworking committees, volunteers and communities getting behind the sport, and Nebo once again delivered.

M5 is proud to work alongside our great mates at ESWA, supporting the sport, the athletes and the events that keep the western industry moving.



TOM WILLOUGHBY, RYLEY GIBB & GENE McDONALD
PHOTO CREDIT: ESWA FACEBOOK PAGE

Next stop, catch the big men at
Bartlett Park, QLD on Friday 19 June
2026.



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GENERAL TRANSPORT



WARATAH
CONSTRUCTIONS
BRIDGE & CIVIL

BACK TO BACK FOR GENE

OUR BOSS MAN IS THE BEST IN THE BUSINESS



We're proud to see M5's own Gene McDonald recognised by our great mates at Xtreme Broncs Australia, voted Pick Up Man of the Year by the top 20 Xtreme Bronc Riders for another year running.

Gene is one of Australia's most experienced pick up men, and a familiar face not just at M5 Rodeos, but also at major rodeos and Xtreme Broncs events across the country. His skill, timing and horsemanship play a huge role in keeping both cowboys and broncs safe in the arena.

Congratulations Gene on a well-deserved back-to-back win.



GENE IN ACTION

PHOTO CREDIT: CROW DETREZ

M5 HITS THE DENI UTE MUSTER

MUSTER WEEKEND IS ABOUT TO GET WESTERN



THE BULLS IN ACTION



JONNO...OUR BRAVE RODEO PROTECTION ATHLETE

M5 Rodeo Promotions is heading to the Deni Ute Muster for the ABR x M5 Bull Riding, bringing big rodeo energy to one of Australia's most iconic country events.

Fans will be able to find M5 on site across the Muster, capturing the action, the atmosphere and the stories behind the ride as some of the toughest competitors take on the bulls in front of a massive Deni crowd.

The ABR x M5 Bull Riding will bring together adrenaline, grit and true western entertainment, adding another huge arena moment to the Deni Ute Muster weekend.

Find us at Deni, follow along for behind-the-scenes coverage, and make sure you're there when the gate cracks.



4X4 ACCESSORIES



M5 LAUNCHES BRAND NEW WESTERN LIFESTYLE PODCAST

RECORDED ON LOCATION AT THE MAN FROM SNOWY RIVER BUSH FESTIVAL

M5 Rodeo Promotions has officially launched its brand new western lifestyle podcast, Beyond the Buckle, recorded on location at the iconic Man From Snowy River Bush Festival.

Two episodes are now live, featuring Nicole McDonald and champion competitors Morgan and Emma Webb, with more conversations still to come from our epic MFSR Bush Festival recording series.

The podcast goes beyond what happens in the arena, sharing the people, stories and moments that shape the rodeo and western events community. From competitors and organisers to the characters behind the scenes, Beyond the Buckle gives listeners a closer look at the lifestyle, passion and grit behind the sport.



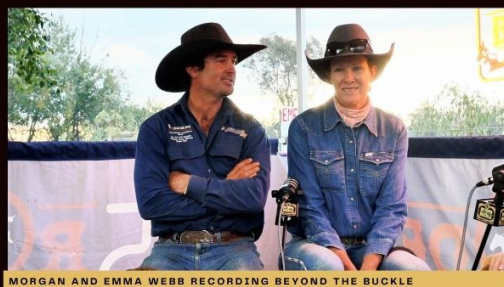
NICOLE McDONALD AND PRUE HOUSTON RECORDING BEYOND THE BUCKLE



EMMA WEBB IN ACTION



MORGAN WEBB IN ACTION



MORGAN AND EMMA WEBB RECORDING BEYOND THE BUCKLE

We can't thank the Man From Snowy River Bush Festival enough for having us and helping bring these stories to life.

Listeners can tune in now and follow Beyond the Buckle to keep up with new releases as M5 continues sharing the stories behind Australia's western events scene.

CONTENT PHOTOGRAPHY BY KM VISUALS PHOTO & FILM **KM**

LISTEN TO BEYOND THE BUCKLE

[Click Here to Listen](#)

WHERE TO FIND THE M5 TEAM

CHECK OUT THE EVENT CALENDAR

OCT 2-3	DEC 5	DEC 12
DENI UTE MUSTER	BENDIGO RODEO	BACCHUS MARSH
FEB 5-6	FEB 19-20	MAR 20
GEELONG RODEO	ECHUCA RODEO	BERWICK RODEO

NEW LOCATIONS AND EVENTS WILL BE ADDED SOON

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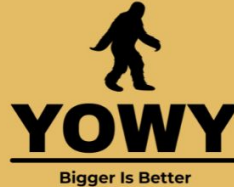
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