

WE KNOW RODEO

Hot off the Arena

WHO'S READY
TO WATCH
THE DUST
FLY AT DENI!



COVER PHOTO BY KELLY MARTYN PHOTOGRAPHY/KM VISUALS PHOTO & FILM **KM**

WHERE TO FIND THE M5 TEAM

CHECK OUT THE EVENT CALENDAR

OCT 2-3	DEC 5	DEC 12
DENI UTE MUSTER	BENDIGO RODEO	BACCHUS MARSH
FEB 5-6	FEB 19-20	MAR 20
GEELONG RODEO	ECHUCA RODEO	BERWICK RODEO

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BUSINESS
HERE**

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M5 IS COMING TO DENI

WE'RE BRINGING THE BUCKING ACTION TO DENI!

TWO DAYS OF BIG BULLS, BRAVE COWBOYS AND EIGHT-SECOND GLORY

Deni, get ready—the M5 Rodeo team is rolling into the 2026 Deni Ute Muster to shake things up with our mates from ARB!

The ARB M5 Bull Ride will feature some of the best bucking bulls from the M5 Rodeo stock, matched against fearless cowboys ready to put it all on the line for eight seconds of glory.

Catch the heart-stopping action across two epic days:

Friday 2 and Saturday 3 October
2:30pm–4:30pm
ARB M5 Arena

Expect big bulls, brave cowboys, flying dirt and the roar of an unforgettable Deni crowd. Muster crew, bring the noise and get ready to go rowdy for the cowboys!





SPONSOR SPOTLIGHT

MEET THE FAMILY BEHIND WESTERN WILLOW

FROM A WHITTLESEA SHOPFRONT TO WEEKENDS ON THE RODEO ROAD, WESTERN WILLOW IS BUILT ON FAMILY, QUALITY AND A GENUINE LOVE OF THE WESTERN LIFESTYLE.

This coming season will mark Western Willow's second year with the M5 Rodeo circuit, and the family-run business is excited to be back.

Western Willow loves how well organised each M5 event is, creating an enjoyable and successful experience for vendors. But their connection to the circuit goes far beyond business. With a family history rooted in horses and line dancing, the western lifestyle has always been a passion.



Before Western Willow, there was Willow Home & Decor, a home décor store based in Whittlesea. Realising that being tied to a shopfront wasn't the right fit, the family took the business in an entirely new direction, swapping the store for a country stall and weekends on the road.

They kept "Willow" in the name as a heartfelt tribute to the owner's mum and a reflection of the strong family values behind the brand. Family remains the foundation of everything Western Willow does.

Known for warm, down-to-earth service, Western Willow prides itself on being approachable and genuinely enjoying the events alongside its customers. Quality is always at the forefront, with products carefully sourced from Australian suppliers as well as makers in the United States and Mexico.

The different generations within the family also help shape the range. While classic country styles remain a staple, the owner's daughter brings a fresh, current perspective that appeals to the younger crowd coming through the rodeo circuit. Together, they have created a diverse collection with something for country lovers of all ages.



After listening to customer feedback and drawing on everything learned during last season, Western Willow has been busy researching new suppliers and building an exciting new range.

This season, the M5 community can look forward to new clothing, boots, hats and plenty of fun accessories when Western Willow returns to the circuit.

Make sure you stop by their stall, say hello and see what's new!

ARE YOU A MEMBER YET?

EARLY BIRD PRICING IS STILL AVAILABLE



JOIN FOR JUST \$55 ANNUALLY*

*early bird pricing ENDS SOON

MEMBER PERKS INCLUDE:

DISCOUNTED RODEO TICKETS

Save on tickets across the season

EXCLUSIVE MEMBER CAP & COOLER

Rep the M5 Member Program with your very own cap and cooler

EXPRESS LANE ENTRY

Skip the general queue and get into the rodeo faster

DISCOUNTED M5 MERCHANDISE

Stock up on your favourite M5 Gear for less

DRINKS DISCOUNT

Enjoy member-only drinks discounts at the bar

EXPRESS LANE TO THE BAR

Less waiting, more rodeo

MAIN PERFORMANCE 6.30PM LIVE MUSIC TILL LATE!

Bendigo
5th DECEMBER 2026
PRO RODEO
BENDIGO RACECOURSE
GATES OPEN 2PM JNR RODEO
COWKIDS HOUR 5PM-6PM
FREE SANTA PHOTO!



TICKETS
WWW.M5RODEO.COM.AU

MAIN PERFORMANCE 6.30PM LIVE MUSIC TILL LATE!

M5 RODEO PROMOTIONS
12TH DECEMBER 2026
Bacchus Marsh
PRO RODEO
BACCHUS MARSH CAMPDRAFT
& PONYCLUB GROUNDS
GATES OPEN 2PM JNR RODEO
COWKIDS HOUR 5PM-6PM
FREE SANTA PHOTO!



TICKETS
WWW.M5RODEO.COM.AU

TICKETS ON SALE NOW

*early bird pricing ENDS SOON

ATHLETE SPOTLIGHT

OUR STEER WRESTLING CHAMP TIMMY MCAULEY

MORE THAN JUST A CLICKBAIT COWBOY

Name: Timmy McAuley

Age: 35

Hometown: Temora, NSW

Event/s: Steer Wrestling/Bulldogging

2025/26 Season Title: M5 Steer Wrestling

Season Champ

Horse: Soldier

Hazer horse: Gunner



What does taking out the M5 Steer Wrestling Season title mean to you? The M5 series is well run and therefore draws a lot of quality competition so it's been a great way to test myself against some of the best bulldoggers

Was there one run this season where everything came together perfectly? Friday at Geelong was a good day. I drew a good steer, both horses worked well and Campbell had it exactly where I needed to make a run

Steer wrestling is all about timing, strength and trust. What makes a great partnership between you, your horse and your hazer? I'm lucky enough to have two great horses trained by Matt Hedlund. Being able to practice on the same horses at home and having top level guys like Aaron Bookluck and Campbell Hodson haze on Saturdays makes them hard to miss.

What is the toughest part of getting it right when every second counts? Not beating myself and just trying to be consistent at the show

Be honest, what feels better: winning the M5 season title or becoming our favourite piece of social media clickbait? The click bait comments have kept many of the guys entertained and given good banter but I'm here for the bulldogging so the title comes first.



TIMMY IN ACTION

*Keep it up
Cowboy!*

ATHLETE SPOTLIGHT

ALL ABOUT OUR JUNIOR HEALER CHAMPION

DENTON IS DOING THE FAMILY NAME PROUD

Name: Denton Perkins

Age: 14

Hometown: Mount Egerton, Victoria

Event/s: Jnr Team Roping

2025/26 Season Title: M5 2025/26 Junior Heeler Season Champion

Horse: Stylish Henrywood "Oakie"



What does taking out the M5 Junior Heeler Season title mean to you?

Proud, it was my first event buckle.

Was there one run this season that you knew had put you in a strong position for the title?

Berwick

What makes a great partnership between a header and a healer?

Making sure the Header does his job, to give me the best shot, and most importantly not miss.

Who has had the biggest influence on your roping and helped you reach this level?

My dad, and the Harland's for Oakie

What is the biggest goal you would love to achieve next in your roping career?

To make the Junior Finals

Keep it up Cowboy



BECOME AN M5 PARTNER

CLICK HERE TO CHAT TO OUR TEAM



BEYOND THE BUCKLE SEASON 1 HAVE YOU LISTENED YET?



NICOLE McDONALD AND PRUE HOUSTON RECORDING AN EPISODE

Season 1 of Beyond the Buckle is ready and waiting! If you've enjoyed listening, we'd love you to leave us a quick review. It helps more people discover the podcast and allows us to keep sharing the incredible stories from across Australia's western community.

And stay tuned... Season 2 is coming soon!

LISTEN AND LEAVE A REVIEW

CONTENT PHOTOGRAPHY BY KELLY MARTYN PHOTOGRAPHY/KM VISUALS PHOTO & FILM **KM**

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THANK YOU TO OUR 2026/27 PARTNERS

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