

M5 RODEO
PROMOTIONS

AUG 2026

WE KNOW RODEO

Hot off the Arena

BOOK YOUR
CHRISTMAS
PARTY AT M5



COVER PHOTO BY PETER WALLIS OF WALLIS MEDIA (COURTESY OF MT ISA RODEO)

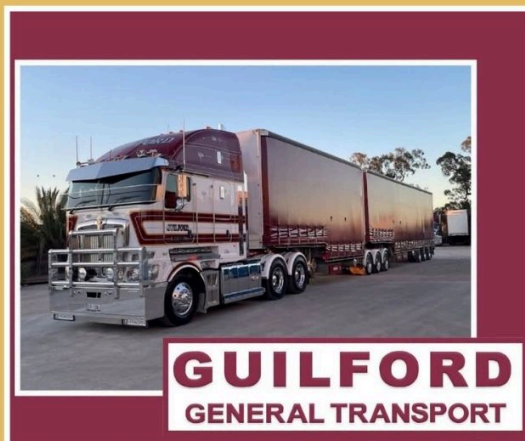
WHERE TO FIND THE M5 TEAM

CHECK OUT THE EVENT CALENDAR



SEE YOU AT
THE DENI UTE
← MUSTER

OCT 2-3	DEC 5	DEC 12
DENI UTE MUSTER	BENDIGO RODEO	BACCHUS MARSH
FEB 5-6	FEB 19-20	MAR 20
GEELONG RODEO	ECHUCA RODEO	BERWICK RODEO



WHO'S READY TO PARTY?

BACCHUS MARSH RODEO IS THE PLACE TO BE!

SADDLE UP, BACCHUS MARSH!

Big news! Tickets for the M5 Bacchus Marsh Rodeo have officially dropped!

M5 Members can unlock exclusive Early Early Bird access, snap up tickets first and reap the rewards of being part of the M5 family.

Don't miss your chance to secure yours early!

CHRISTMAS PARTY PACKAGES ARE STILL AVAILABLE TOO!

MAIN PERFORMANCE 6.30PM LIVE MUSIC TILL LATE!



EARLY EARLY BIRD TICKETS ARE OUT NOW!

USE EARLY ACCESS CODE: M5MEMBER

THIS PRICING IS FOR M5 MEMBERS ONLY. BECOME A MEMBER



ARE YOU A MEMBER YET?

EARLY BIRD PRICING IS STILL AVAILABLE



JOIN FOR JUST \$55 ANNUALLY*

*early bird pricing ENDS SOON

MEMBER PERKS INCLUDE:

DISCOUNTED RODEO TICKETS

Save on tickets across the season

EXCLUSIVE MEMBER CAP & COOLER

Rep the M5 Member Program with your very own cap and cooler

EXPRESS LANE ENTRY

Skip the general queue and get into the rodeo faster

DISCOUNTED M5 MERCHANDISE

Stock up on your favourite M5 Gear for less

DRINKS DISCOUNT

Enjoy member-only drinks discounts at the bar

EXPRESS LANE TO THE BAR

Less waiting, more rodeo

MEET GUILFORD TRANSPORT

KEEPING THE COUNTRY MOVING FOR OVER 50 YEARS

FROM ONE OLD LIVESTOCK TRUCK TO A FLEET OF 15, GUILFORD GENERAL TRANSPORT HAS CERTAINLY COVERED SOME GROUND OVER THE DECADES!

It began in 1975 when Denis and Billie Guilford, Craig's parents, bought out a retiring livestock carrier. After shifting away from livestock, they spent the early years carting wool from properties across Western NSW to Melbourne and Adelaide.

Today, Guilford has grown to a fleet of 15 trucks and a team of 25. They transport stockfeed, wool, chemicals, irrigation equipment, machinery and rural supplies. They also handle warehousing, container unpacking and distribution, so there is plenty happening behind the scenes to keep everything moving.

Rodeo has always been part of the Guilford family's world. They ran the Leeton Pro Rodeo for five years in the early 2000s. When Gene and Nicole launched M5, the Guilfords knew it was something they wanted to support. The family has plenty of friends throughout the rodeo community, and Craig's three sons compete in timed events across the East Coast. Their connection to the sport is a genuine one.

So, what does it take to get every load there safely and on time? "Never-ending maintenance and planning!" Clear communication, honesty, strong performance and the flexibility to adapt have also helped Guilford earn the trust of rural and regional customers.

Of course, after 50 years, there have been some memorable loads. One standout involved hauling enormous stainless-steel tanks on a single-axle extendable rail trailer. The team then had to manoeuvre them into some very tight spaces in capital cities. No pressure!

Guilford General Transport has been built on family, hard work and strong country connections. They know how to keep Australia moving, and we are proud to have them helping M5 keep the show on the road.



PHOTO CREDIT: HME PHOTOGRAPHY

ATHLETE SPOTLIGHT

ALL ABOUT OUR U12 ALL ROUND COWGIRL CHAMPION

TEALE IS MAKING HER MARK ON THE M5 SCENE!

Name: Teale Moffatt

Age: 13

Hometown: Milawa, VIC

Event: Barrel Racer and Breakaway Roper

2025/26 Title: All Round U12 Cowgirl Season

Winner & Barrel Racing Champ

Rodeo Hero: Nicole McDonald

Fun Fact: I'm a fourth generation Cowgirl



How did it feel to be named the M5 U12 All Round Cowgirl?

Amazing!! M5 Rodeos are the most exciting Rodeos to compete at and I loved competing in the whole series.

What was your favourite rodeo of the season?

Geelong M5 Rodeo

What do you love most about Barrel Racing?

The adrenaline and going fast on my horse Chusim.

Who helps you get ready before you ride?

My Mum, Dad and Georgie

What is your big goal for next season?

To qualify for the APRA Junior National Finals and win another M5 title.

Go Cowgirl Go!



TEALE IN ACTION

ATHLETE SPOTLIGHT

OUR BAREBACK BRONC CHAMP JARROD MCKANE

LOOKING BACK ON THE HIGH SCORES AND STELLAR SEASON

Name: Jarrod McKane

Age: 25

Hometown: Chiltern, VIC

Event/s: Bareback and Bull Ride (occasionally)

2025/26 Season Title: M5 Bareback Bronc
Season Champ

Favourite Rodeo: That's a hard one but if I had to choose one it would be Sydney Show.



What does taking out the M5 Bareback Bronc Season title mean to you?

It means a lot. M5 puts on so many great rodeos, so to compete at them throughout the season and come away with the title is pretty special.

Was there one ride this season that you feel really secured the win?

Probably my ride on Speckles at Wangaratta. That was definitely a standout for me.

Which horse gave you your toughest battle, and how did that ride unfold?

I'd have to say Speckles at Wangaratta again. It's a quality horse, but if you stub your toe or make one little mistake, it'll buck you off pretty quickly!

What goes into preparing your body and mind for such a physically demanding event?

Everyone prepares differently, but for me, it's about staying fit, keeping my mind sharp and being ready every time I nod my head.

What advice would you give to a young rider wanting to break into bareback bronc riding?

Don't be afraid to ask questions, especially of the people you look up to. Most riders are more than happy to share their knowledge and help you out.



*Awesome Work
Cowboy!*

ATHLETE SPOTLIGHT

MEET OUR BARREL RACING CHAMP CANDY MICHAELIS

AND HER SEASON COMEBACK THAT CAME DOWN TO THE WIRE

Name: Candy Michaelis

Age: 47

Hometown: Lewiston, South Australia

Event: Barrel Racing

Seasons title: M5 Barrel Racing Season Champ

Horse: Hustler



How does it feel to be named the M5 Barrel Racing Season Champion?

It actually was a shock and came down to the wire for the winner.

What was your standout moment from the season?

Starting out hoping my horse had recovered to still be able to barrel race to him placing or winning at almost every event we entered.

What do you love most about Barrel Racing?

The horse. Without them we can't win.

Who has been your biggest supporter this season?

My boys have been there helping me along the way and my sponsor Ropes and Tack SA.

What advice would you give a young Barrell Racer who's just starting out?

There are way more losses than wins so don't beat your self down when things don't always go the way you want them to. It will turn around.

*Keep chasing
those cans!*



CANDY IN ACTION

M5 SHINES MT ISA RODEA

PROUD MOMENTS AND BIG RIDES ON THE NORTHERN RUN

SUNSHINE, RODEO AND M5 GOOD TIMES

Many of our M5 athletes made the trek north this winter for the illustrious Northern Run, and it doesn't get much bigger than the legendary action at the Mt Isa Mines Rodeo!

Our very own M5 boss, Nicole McDonald had the distinct honour of carrying the Australian flag during the Grand Entry, a proud and unforgettable moment for the entire M5 family.

A huge thank you to the Mt Isa Mines Rodeo committee for putting on another incredible show.

We loved every minute and can't wait to be back next year!



NICOLE McDONALD IN THE GRAND ENTRY AT MT ISA RODEO (PC PETE WALLIS PHOTOGRAPHY)

BECOME AN M5 PARTNER

CLICK HERE TO CHAT TO OUR TEAM

When only the best will do!

Katie B.

PROUD PARTNERS OF MSRODEO PROMOTIONS

A photograph of Katie B. riding a brown horse in a rodeo arena. She is wearing a dark shirt and a cowboy hat. The horse is in motion, kicking up dust. In the background, there is a crowd of spectators.

THEY KNOW WESTERN WEAR
WE KNOW RODEO
WWW.MSRODEO.COM.AU

PROUD PARTNERS OF MSRODEO PROMOTIONS

THEY KNOW WESTERN WEAR
WE KNOW RODEO

When only the best will do!

KIMES RANCH

WWW.MSRODEO.COM.AU

A photograph of a man wearing a red long-sleeved shirt, blue jeans, and a cowboy hat. He is standing next to a horse. The background shows a rodeo arena with a crowd.

BEYOND THE BUCKLE SEASON 1

HAVE YOU LISTENED YET?



NICOLE MCDONALD AND PRUE HOUSTON RECORDING AN EPISODE

Season 1 of Beyond the Buckle is ready and waiting! If you've enjoyed listening, we'd love you to leave us a quick review. It helps more people discover the podcast and allows us to keep sharing the incredible stories from across Australia's western community.

And stay tuned... Season 2 is coming soon!

LISTEN AND LEAVE A REVIEW

CONTENT PHOTOGRAPHY BY KELLY MARTYN PHOTOGRAPHY/KM VISUALS PHOTO & FILM **KM**

SPONSOR SPOTLIGHT

THANK YOU TO OUR 2026/27 PARTNERS

URBAN DUST
Hat Co

travla
Australian lager

KIMES RANCH JEANS

Katie B
www.katieb.com.au

WESTERN
★ ★
WILLOW
Country

McDonald's
SADDLERY
THE BEST IN WESTERN - DOWN UNDER
EST. 1990

DUSTY LANE
COUNTRY CO
★

Red Bull[®]

R
RODEO DRIFTERS
Australian Hatmakers

CoLab Wines

BENDIGO

THE COWBOY'S CLOSET
EST. 2017

BUNDABERG
ESTD 1888
RUM



RAM

McCULLOCHS
WWW.McCULLOCHS.COM.AU

BENDIGO
SCAFFOLDING

CROSSROADS
TRADING
BALLAN

GUILFORD
GENERAL TRANSPORT

DRIVEN
CONTRACTING

Bendigo
PARTY HIRE

THE DECK

DUNDRUM
civil pty ltd

Perry Demolition

SCOPE
AUSTRALIA



M5Rodeo Promotions

Boxwood, Victoria 3725

nicole@m5rodeo.com.au

[Privacy](#)

[Print](#)

[Contact us](#)

[Unsubscribe](#)